

## Message Text

UNCLASSIFIED

PAGE 01 PRAGUE 00330 180805Z

17

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W

----- 076645

R 141515Z FEB 75

FM AMEMBASSY PRAGUE

TO SECSTATE WASHDC 7615

USDOC

INFO AMEMBASSY VIENNA

UNCLAS PRAGUE 330

COMMERCE FOR BEWT/TPD (THOMPSON)

VIENNA FOR USEWTC

E.O. 11652: N/A

TAGS: BEXP, CZ

SUBJECT: MARKET RESEARCH FOR BRNO '75

REF: PRAGUE 314 AND PREVIOUS

1. ACCORDING TO PROMOTIONAL FLYER ANNOUNCING  
COMPLETION OF MARKET STUDY IN EASTERN EUROPE FOR  
ELECTRONICS EQUIPMENT BY MACKINTOSH CONSULTANTS  
COMPANY OF LONDON, ONE MAJOR FINDING OF STUDY IS  
THAT "LARGEST SHARE OF IMPORTS FROM WEST DURING  
NEXT FIVE YEARS WILL BE INDUSTRIAL CONTROL AND  
INSTRUMENTATION EQUIPMENT." FLYER IS NOT SPECIFIC  
AS TO COUNTRIES COVERED BY MARKET STUDY, BUT GIVEN  
COMPARATIVE LEVEL OF INDUSTRIALIZATION AMONG E/E  
COUNTRIES, WE ASSUME CONCLUSION WERE REACHED  
AT LEAST IN PART AS RESULT OF STATISTICAL ANALYSIS  
AND INTERVIEWS CONDUCTED IN CZECHOSLOVAKIA.

2. COMMERCE AND EWTC VIENNA ARE UNDOUBTEDLY ON  
MACKINTOSH MAILING LIST, BUT ON OUTSIDE CHANCE THIS  
ITEM WAS NOT NOTICED WE ARE POUCHING COPIES TO  
BEWT/TPD AND USEWTC. ACCORDING TO ACCOMPANYING PRICE  
LIST, COST OF INDIVIDUAL SECTOR VOLUMES (INDUSTRIAL  
CONTROL AND INSTRUMENTATION IS ONE OF NENE SECTORS  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 PRAGUE 00330 180805Z

COMPRISING COMPLETE STUDY) IS \$1,000.

PERRY

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 14 FEB 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975PRAGUE00330  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750057-0296  
**From:** PRAGUE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19750241/aaaabkvg.tel  
**Line Count:** 62  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** PRAGUE 314 AND PREVIOUS  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** CunninFX  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 06 MAY 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <06 MAY 2003 by RuthemTJ>; APPROVED <23 JAN 2004 by CunninFX>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** MARKET RESEARCH FOR BRNO '75  
**TAGS:** BEXP, CZ  
**To:** STATE COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006